



FOR IMMEDIATE RELEASE:

LSTA Partners with DealCatalyst for CLO industry event in 2023

The partnership brings together DealCatalyst's deal making software and conference expertise together with LSTA's deep industry presence. For the first time, a conference will have both in-person networking and digital deal-making capabilities.

New York, June 20, 2022: The Loan Syndications and Trading Association (LSTA) announced a new CLO & Leveraged Loans industry conference today in partnership with DealCatalyst, bringing together the loan market leadership of the LSTA with DealCatalyst's hybrid digital and physical conferencing platform.

"We have been very impressed by DealCatalyst's ability to deliver high quality, well-attended events with the right mix of content and networking," says Lee Shaiman, Executive Director of LSTA in New York. "Combined with the expertise of the LSTA's leadership and CLO committee members, this will herald the first U.S. CLO industry conference created for and by the CLO industry. Furthermore, a portion of conference revenues are allocated to fund our mission of conducting advocacy and providing educational opportunities for the CLO industry."

The event will be held at the Marriott Marquis in New York City on May 16-17th, 2023. As an important funding source for corporates, CLO issuance and collateral performance is anticipated to remain robust even with the economy facing a potential downturn and interest rates increases.

The conference program is being developed by LSTA staff and CLO committee members in conjunction with DealCatalyst's CLO Industry Conference Advisory Board. The hybrid format expands the investor audience beyond U.S. borders, to include overseas investors interested in the U.S. market.

In addition to the traditional Broadly Syndicated CLO conference next May, the LSTA announced the 2nd Annual Middle Market Finance & Direct Lending Conference for April 27-28th in Fort Lauderdale, Florida. The new venue is anticipated to accommodate the 1000+ expected attendees, as the successful inaugural event in New York featured 750 registrants.

"The huge success of our inaugural Middle Market CLO event with the LSTA this past June 15th is a testament to the power of our partnership," says Jade Friedensohn, Co-Founder and Chief Executive Officer of DealCatalyst. "And unlike purely 'for-profit' conference organizers operating in the CLO space, firms can feel great about supporting these events, knowing that they directly benefit their representative industry trade body."

The benefits of this new partnership include.

- Relevant and timely content with extensive coverage on the CLO and Leveraged Lending market, programmed in conjunction with the LSTA DealCatalyst leadership and CLO Advisory Board.
- A full two days of robust in-person networking opportunities with a carefully curated balance of CLO issuers and investors.
- Deal marketing software included for all participants pre, during and post-event to support the market transaction in a secure and compliant manner.
- DealCatalyst's expert event execution and high standards of service.

About LSTA:

Since 1995, the Loan Syndications and Trading Association (LSTA) has been the industry's premier platform for all participants in the rapidly evolving syndicated lending market. Thanks to its members, who include a who's who of thought leaders from major firms, industry-wide—including buy-side, sell-side, and supporting services (legal, accounting, consulting, technology, analytics, clearing, and settlement)—the LSTA has remained singularly focused on its core mission: to promote a fair, orderly, efficient, and growing corporate loan market while advancing and balancing the interests of all market participants.

About DealCatalyst:

DealCatalyst is a hybrid digital and physical conferencing platform with a specialized focus on connecting global capital markets via its physical and in person deal making conferences and deal marketing software.

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